

What is claimed is:

1. A user-activatable substance delivery system:
  - (a) a first web and a second web, said first and second webs having a periphery and being joined about their respective peripheries and defining a void space therein;
  - (b) a substance disposed in said void space;
  - (c) at least one of said first or second webs having at least one bond site, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - (d) said at least one bond site defining a melt weakened region having an aspect ratio of at least about 2, such that upon application of a sufficient force having a vector component parallel to said transverse axis, said at least one bond site fractures to form a corresponding aperture to facilitate exposure of said substance.
2. The user-activatable substance delivery system of Claim 1, wherein each of said first and second webs comprise at least one bond site.
3. The user-activatable substance delivery system of Claim 1, wherein said substance comprises a fluid.
4. The user-activatable substance delivery system of Claim 1, wherein said first or second web comprises a nonwoven.
5. The user-activatable substance delivery system of Claim 1, wherein said first or second web comprises a polymeric film.
6. The user-activatable substance delivery system of Claim 1, wherein said first and second webs are identical.

7. The user-activatable substance delivery system of Claim 3, wherein said fluid substance comprises a liquid.
8. The user-activatable substance delivery system of Claim 3, wherein said fluid substance comprises a relatively viscous fluid.
9. The user-activatable substance delivery system of Claim 1, wherein said substance comprises a powdered material.
10. The user-activatable substance delivery system of Claim 9, wherein said substance comprises a cleansing powder.
11. A user-activatable substance delivery system:
- (a) a first web, a second web, and a third web, said first second and third webs having a periphery and being joined about their respective peripheries and defining two void spaces therein;
  - (b) a substance disposed in each of said void spaces;
  - (c) at least one of said first, second, or third webs having at least one bond site, said bond site having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction; and
  - (d) said at least one bond site defining a melt weakened region having an aspect ratio of at least about 2, such that upon application of a force having a vector component parallel to said second direction, said at least one bond site fractures to form a corresponding aperture to facilitate exposure of said substance.
12. The user-activatable substance delivery system of Claim 11, wherein each of said first and second webs comprise at least one bond site.

13. The user-activatable substance delivery system of Claim 11, wherein said substance comprises a fluid.
14. The user-activatable substance delivery system of Claim 13, wherein said fluid substance comprises a liquid.
15. The user-activatable substance delivery system of Claim 13, wherein said fluid substance comprises a relatively viscous material.
16. The user-activatable substance delivery system of Claim 11, wherein said substance comprises a powdered material.
17. A user-activatable substance delivery system comprising:
- (a) a first web;
  - (b) a second web joined to said first web in a face to face relationship at a plurality of discrete bond sites, at least a first portion of said bond sites each having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction,
  - (c) said first and second webs defining an interior region and an exterior region; and
  - (d) a fluid or powdered substance being disposed between said first and second webs, said substance capable of being exposed to said exterior via a plurality of apertures formed by the fracture of said bond sites upon sufficient application of a force having a vector component parallel to said second direction.
18. The user-activatable substance delivery system of Claim 17, wherein said first or second web comprises a film/nonwoven laminate material.
19. The user-activatable substance delivery system of Claim 17, wherein said fluid substance comprises a liquid.

20. The user-activatable substance delivery system of Claim 17, wherein said fluid substance comprises a relatively viscous fluid.
21. The user-activatable substance delivery system of Claim 17, wherein said substance comprises a cleansing powder.
22. A user-activatable substance delivery system comprising:
- (a) a first web;
  - (b) a second web joined to said first web in a face to face relationship at a plurality of discrete bond sites, at least a first portion of said bond sites each having a longitudinal axis oriented in a first direction and a transverse axis oriented in a second direction orthogonal to said first direction,
  - (c) said first and second webs defining an interior region and an exterior region; and
  - (d) an adhesive substance being disposed between said first and second webs, said substance capable of being exposed to said exterior via a plurality of apertures formed by the fracture of said bond sites upon sufficient application of a force having a vector component parallel to said second direction.

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